



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Ste 100 Washington, DC 20007

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
580891-1	10/14/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number WOMEN VOTE Women Vote 1961

Flight Dates	Order #	Alt Order #
10/04/12 - 10/06/12	580891	09835762
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	144	150
Agency Ref	Advertiser Ref	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/04/12	10/05/12	7-8a	7-8a	TF	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
***************************************	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /04/12	<u>ption</u>	<u>Start/End Time</u> 7-8a		h <u>Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$825.00 NM
2	10/04/12	10/05/12	8-9a	8-9a	TF	:30	2	\$825.00	NM	
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	<u>Spots/Week</u> 2	<u>Rate</u> \$825.00					
;	Spots: <u>#</u> Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
-	1 4	Th 10	/04/12 8:44 AM 8-9a		8-9a	:3	0 wv12101			\$825.00 NM
	2 4	F 10	/05/12 8:37 AM 8-9a		8-9a	:3	0 WV12101			\$825.00 NM
3	10/06/12	10/06/12	7-8a	7-8a	S-	:30	2	\$800.00	NM	
1	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S-	Spots/Week 2	<u>Rate</u> \$800.00					
:	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	2 4	Sa 10.	/06/12 7:31 AM 7-8a		7-8a	:3	0 WV12101			\$800.00 NM
	1 4	Sa 10,	/06/12 7:58 AM 7-8a	·······	7-8a	:3	0 wv12101			\$800.00 NM
4	10/06/12	10/06/12	8-9a	8-9a	~~~~S~	:30	1	\$800.00	NM	
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Sa 10,	/06/12 8:29 AM 8-9a		8-9a	:3	0 WV12101			\$800.00 NM
5	10/04/12	10/05/12	M-F 9-10a	9-10a	TF	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$500.00					
1 :	Spots: # Ch			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	E 10	/05/12 9:17 AM M-F 9-	-10a	9-10a	:3	0 wv12101			\$500.00 NM



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

0	<u></u>			
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	580891-1	10/14/12	October 2012	10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1961

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6 10/04/12	10/05/12	5-530p	5-530p	TF	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSTF	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> C 1 4		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /05/12		Start/End Time 5-530p	· · · · · · · · · · · · · · · · · · ·	h <u>Ad-ID</u> 0 wv12101	·····		<u>Rate Type</u> \$1,000.00 NM
7 10/04/12	10/05/12	M-F 6-630p	6-630p	TF	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> C 1 4		<u>Date</u> <u>Air Time</u> <u>Descrii</u> /05/12 6:14 PM M-F 6-		Start/End Time 6-630p		<u>h Ad-ID</u> 0 wv12101			<u>Rate</u> <u>Type</u> \$1,000.00 NM
8 10/04/12	10/05/12	M-F 630-7p	630-7p	TF	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: <u>#</u> Cl 1 4		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /05/12 6:43 PM M-F 63		Start/End Time 630-7p		h <u>Ad-ID</u> 0 wv12101			<u>Rate</u> <u>Type</u> \$3,500.00 NM
9 10/04/12 In 11	10/05/12	9-930p	9-930p	TF	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSTF	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Cl 1 4		Date         Air Time         Descrip           /05/12         9:15 PM 9-930p		Start/End Time 9-930p		h Ad-ID 0 wv12101			<u>Rate Type</u> \$1,800.00 NM
10 10/06/12 In 12	10/06/12	930-10p	930-10p	S-	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Cl 1 4	n <u>Day Air</u> Sa 10,			Start/End Time 930-10p		<u>h Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$1,800.00 NM
11 10/05/12 added per	10/05/12 john	930-10p	930-10p		:30	1	\$750.00	NM	
Weeks:	Start Date 10/01/12	10/07/12F	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> Cl 1 4		Date         Air Time         Description           /05/12         9:56 PM 930-10		Start/End Time 930-10p		<u>h Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$750.00 NM

<u>Total Spots</u> 13 <u>Gross Total</u> \$15,225.00

Payment Terms 30 Days

Agency Commission

\$2,283.75

Net Amount Due

\$12,941.25



Billing Address:

Send Payment To: WDAF

3600 Solutions Center

Chicago, IL 60677-3006

WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

**Waterfront Strategies** 

Washington, DC 20007

3050 K Street NW

Ste 100

Attention: Accounts Payable

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/14/12 | October 2012 | 10/01/12 - 10/03/12

| Station | Account Executive | Sales Office | Sales Region | WDAF | Dan Driscoll | Washington DC | National

Advertiser Product Estimate Number
Women Vote WOMEN VOTE 1883

 Flight Dates
 Order #
 Alt Order #

 09/27/12 - 10/03/12
 578501
 09829857

 Billing Calendar
 Billing Type

Broadcast Cash

Special Handling

Spots

s/	Spots/	S					
k Rate Type	Veek	ength V	MTWTFSS	Start/End Time	Description	End Date	e Start Date
1 \$2,100.00 <b>NM</b>	1	:30	M	p 7p-8p	FOX Prime Monday 7-8	10/01/12	18 10/01/12 In 22
			<u>Rate</u> \$2,100.00	Spots/Week 1	End Date MTWTFSS 10/07/12 M	Start Date 10/01/12	
D Rate T	Ad-ID	Length A	Start/End Time	<u>otion</u>	Date Air Time Descrip	<u>Day Air [</u>	Spots: # Ch
\$2,100.00		:00	7p-8p	rime Monday 7-8p		M 10/0 Credited	1 4
1 \$1,800.00 NM	1	:30	-T	ate7p-8p	Raising HOpe/Ben & Ka	10/02/12	19 10/02/12 In 23
			<u>Rate</u> \$1,800.00	Spots/Week 1	End Date MTWTFSS 10/07/12 -T	Start Date 10/01/12	
<u>D</u> <u>Rate</u> <u>T</u>	<u>Ad-ID</u>	<u>Length</u> A	Start/End Time	otion	Date Air Time Descrip	Day Air I	Spots: # Ch
\$1,800.00		:00	7p-8p	HOpe/Ben & Kate		Tu 10/0 Credited	1 4
1 \$2,800.00 NM	1	:30	T	8p-9p	New Girl/Mindy Project	10/02/12	20 10/02/12 In 24
			<u>Rate</u> \$2,800.00	Spots/Week 1	End Date MTWTFSS 10/07/12 -T	Start Date 10/01/12	
<u>D</u> <u>Rate</u> <u>T</u>	<u>Ad-ID</u>	Length A	Start/End Time	tion	Date Air Time Descrip	Day Air I	Spots: # Ch
\$2,800.00		:00	8p-9p	irl/Mindy Project		Tu 10/0 Credited	1 4
1 \$2,600.00 NM	1	:30	W	7-9p	FOX X Factor	10/03/12	21 10/03/12 In 25
			<u>Rate</u> \$2,600.00	Spots/Week 1	End Date MTWTFSS 10/07/12W	Start Date 10/01/12	
D Rate I	Ad-ID	Length A	Start/End Time	<u>rtion</u>	Date Air Time Descrip	<u>Day Air [</u>	Spots: # Ch
2101 \$2,600.00	wv12101	:30 W	7-9p	Factor	03/12 6:59 PM FOX X	W 10/0	1 4
1 \$450.00 NM	1	:30	MTW	530-6a	M-F 530-6a	10/03/12	29 10/01/12 In 34
			<u>Rate</u> \$450.00	Spots/Week 1	End Date MTWTFSS 10/07/12 MTW		
D Rate T	Ad-ID	Length A	Start/End Time	<u>etion</u>	Date Air Time Descrip	Day Air [	Spots: # Ch
2101 \$450.00	wv12101	:30 W	530-6a		03/12 5:51 AM M-F 53(	W 10/0	14



Send Payment To:
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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

							Spots/			
ine Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30 10/01/12 In 35	10/03/12	M-F 6	6-7a	6-7a	MTW	:30	Warmen .	\$450.00	NM	001001000000000000000000000000000000000
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> /03/12	Air Time Descri 6:24 AM M-F 6-		Start/End Time 6-7a	<u>Length</u> :30	<u>Ad-ID</u> wv12101			<u>Rate</u> <u>Type</u> \$450.00 NM
31 10/01/12 In 36	10/03/12	7-8a		7-8a	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Da		Spots/Week 2	<u>Rate</u> \$450.00					•
Spots: <u>#</u> Ch 2 4	W 10	/03/12	Air Time Descri	<u>ption</u>	Start/End Time 7-8a		wv12101			<u>Rate Type</u> \$450.00 NM
1 4	W 10	/03/12	7:54 AM 7-8a		7-8a	:30	wv12101			\$450.00 NM
32 10/01/12 In 37	10/03/12	8-9a		8-9a	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch			Air Time Descri	<u>ption</u>	Start/End Time	<u>Length</u>				Rate Type
2 4		/03/12 /03/12	8:15 AM 8-9a 8:44 AM 8-9a		8-9a		wv12101 wv12101			\$450.00 NM
1 4	W 10	/03/12	6.44 AIVI 6-98		8-9a	:30	MATSTOT			\$450.00 NM
33 10/01/12 In 38	10/03/12	M-F 9	9-10a 	9-10a	W	:30	2	\$150.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		<u>Spots/Week</u> 2	<u>Rate</u> \$150.00					
Spots: # Ch			Air Time Descri		Start/End Time	Length	Ad-ID			Rate Type
1 4	W 10	/03/12	9:26 AM M-F 9-		9-10a	:30	wv12101			\$150.00 NM
2 4	W 10	/03/12	9:57 AM M-F 9-	10a	9-10a	:30	wv12101			\$150.00 NM
34 10/01/12 In 39	10/03/12	M-F 1	10-11a	10-11a	W	:30	2	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$200.00					
Spots: # Ch			Air Time Descri		Start/End Time	Length				Rate Type
2 4		/03/12	10:35 AM M-F 10		10-11a	,	wv12101			\$200.00 NM
14	W 10	/03/12	10:58 AM M-F 10	)-11a	10-11a	:30	wv12101			\$200.00 NM
35 10/01/12 in 40	10/03/12	M-F 1	l2-1p	12-1p	MTW	:30	2	\$225.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # Ch			Air Time Descri		Start/End Time	Length	<u>Ad-ID</u>			Rate Type
2 4	Tu 10 Credited		M-F 1:	2-1p	12-1p	:00				\$225.00 NM
1 4	W 10	/03/12	12:25 PM M-F 12	2-1p	12-1p	:30	wv12101			\$225.00 NM
36 10/01/12 In 41	10/03/12	M-F 3	3-4p	3-4p	W	:30	1	\$150.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			Air Time Descri	**************************************	Start/End-Time	Length				Rate Type
2 4	W 10	/03/12	3:18 PM M-F 3-	4p	3-4p	:30	wv12101			\$150.00 NM



Send Payment To:
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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

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							Spots/			
Line Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
37 10/01/12 In 42	10/03/12	M-F 4-5	p	4-5p	MTW	:30	2	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS MTW	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date A</u>	ir Time Descript	<u>tion</u>	Start/End Tim	<u>e Leng</u>	th Ad-ID			Rate Type
2 4	Tu 10		M-F 4-5	ip	4-5p	:(	00			\$300.00 NM
	Credited				. =					
14	W 10	0/03/12 4	4:13 PM M-F 4-5	p	4-5p		30 WV12101			\$300.00 NM
38 10/01/12 In 43	10/03/12	5-530p		5-530p	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS W	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date A</u>	ir Time Descript	<u>tion</u>	Start/End Tim	<u>e Leng</u>	th <u>Ad-ID</u>			<u>Rate Type</u>
1 4	W 10	)/03/12 5	5:07 PM 5-530p		5-530p	;;	30 wv12101			\$450.00 NM
2 4	W 10	0/03/12 5	5:22 PM 5-530p		5-530p	::	30 wv12101			\$450.00 NM
39 10/01/12 In 44	10/03/12	530-6p		530-6p	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS W	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> A	ir Time Descript	<u>tion</u>	Start/End Tim	<u>e Leng</u>	th Ad-ID			Rate Type
2 4	W 10	)/03/12 5	5:37 PM 530-6p		530-6p	:3	30 wv12101			\$450.00 NM
14	W 10	)/03/12 5	5:53 PM 530-6p		530-6p	:3	30 WV12101			\$450.00 NM
40 10/01/12 In 45	10/03/12	M-F 6-6	30p	6-630p	W	:30	2	\$600.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # C			.ir Time Descript	_	Start/End Tim	e Lena	th Ad-ID			Rate Type
3 4			5:09 PM M-F 6-6		6-630p		30 WV12101			\$600.00 NM
14	W 10		6:28 PM M-F 6-6	•	6-630p	:3	30 wv12101			\$600.00 NM
41 10/01/12 In 46	10/03/12	9-930p		9-930p	W	:30	2	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS W	Spots/Week 2	<u>Rate</u> \$750.00		***			
Spots: # C			ir Time Descript	tion	Start/End Time	e <u>Leng</u>	th Ad-ID			Rate Type
2 4	W 10 Credited	0/03/12	9-930p		9-930p		00			\$750.00 NM
3 4	W 10 Credited		9-93 <i>0</i> p		9-930p	::	00			\$750.00 NM
42 10/01/12 in 47	10/03/12	930-10p	)	930-10p	W	:30	2	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS W	Spots/Week 2	<u>Rate</u> \$750.00					
Spots: # C			ir Time Descript		Start/End Time	e <u>Leng</u>	th Ad-ID			Rate Type
3 4	W 10 Credited	0/03/12	930-10p		930-10p	· · · · · · · · · · · · · · · · · · ·	00			\$750.00 NM
1 4			9:49 PM 930-10p	)	930-10p	:3	30 wv12101			\$750.00 NM
					······································					



Send Payment To:
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Chicago, IL 60677-3006

	Invoice #	Invoice Date	Invoice Month	Invoice Period
- 1	578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

_ine Start Date	End Date	Description	Start/End Time	MTWTEGG	Langth	Spots/ Week	Rate	····	
43 10/01/12	10/03/12	M-F 10-1030p	10-1030p	MTWTFSS -TW	Length :30	vveek 3	\$750.00	Type NM	
In 48 Weeks:	Start Date		•	Rate					
	10/01/12	10/07/12 -TW	3	\$750.00	1 41-	Addo			D-1- T
Spots: <u>#</u> Ch 3 4	Day Air Tu 10, Credited	/02/12 M-F 1	10-1030p	Start/End Time 10-1030p	<u>Length</u> :00				<u>Rate Type</u> \$750.00 NM
1 4 2 4		/03/12 10:10 PM M-F 1 /03/12 10:24 PM M-F 1	,	10-1030p 10-1030p		) WV12101 ) WV12101			\$750.00 NM \$750.00 NM
44 10/02/12 in 40	10/02/12	M-F 12-1p	12-1p	-T	:30	1	\$225.00	NM	***************************************
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week	<u>Rate</u> \$225.00				., .	
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/	<u>Date</u> <u>Air Time</u> <u>Desc</u> /02/12		Start/End Time 12-1p	Length :30	Ad-ID WV12101			<u>Rate Type</u> \$225.00 NM
45 10/02/12 In 41	10/02/12	M-F 3-4p	3-4p	-T	:30	1	\$150.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air	Date Air Time Desc		Start/End Time	Length				Rate Type
1 4	Tu 10/			3-4p	:30	WV12101			\$150.00 NM
46 10/02/12 In 42	10/02/12	M-F 4-5p	4-5p	-T	:30	1	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/			Start/End Time 4-5p	<u>Length</u> :30	Ad-ID wv12101			<u>Rate</u> <u>Type</u> \$300.00 NM
47 10/02/12 In 43	10/02/12	5-530p	5-530p	-T	:30	1	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/			Start/End Time 5-530p	<u>Length</u> :30	Ad-ID wv12101			<u>Rate</u> <u>Type</u> \$450.00 NM
48 10/02/12 In 44	10/02/12	530-6p	530-6p	-T	:30	1	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch		Date Air Time Desc	•	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 4	Tu 10/	/02/12 5:52 PM 530-6	p	530-6p	:30	WV12101			\$450.00 NM
49 10/02/12 In 45	10/02/12	M-F 6-630p	6-630p	-T	:30	1	\$600.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: # Ch 1 4	<u>Day Air</u> Tu 10/			Start/End Time 6-630p	<u>Length</u> :30	Ad-ID wv12101			<u>Rate</u> <u>Type</u> \$600.00 NM
50 10/02/12 In 46	10/02/12	9-930p	9-930p	-T	:30	1	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Desc		Start/End Time 9-930p	Length	Ad-ID wv12101			<u>Rate</u> <u>Type</u> \$750.00 NM



Send Payment To WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

	_						Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/02/12 n 47	10/02/12	930-10p	930-10p	-T	:30	1	\$750.00	NM	
٧		Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
S	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/	Date         Air Time         Descrip           02/12         9:40 PM 930-10p		<u>Start/End Time</u> 930-10p		<u>h Ad-ID</u> 0 wv12101			<u>Rate</u> <u>Type</u> \$750.00 NM
1	10/02/12 n 23	10/02/12	Raising HOpe/Ben & Ka	te7p-8p	-T	:30	1	\$1,800.00	NM	
V	Veeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$1,800.00					
s	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tíon</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
<u></u>	1 4	Tu 10/	02/12 7:45 PM Raising	HOpe/Ben & Kate	7p-8p	:3	0 wv12101			\$1,800.00 NM
	10/02/12 n 24	10/02/12	New Girl/Mindy Project	8p-9p	-T	:30	1	\$2,800.00	NM	
V	Veeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00					
s	pots: # Ch	Day Air	Date Air Time Descrip	<u>tìon</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Tu 10/	02/12 8:50 PM New Gir	I/Mindy Project	8p-9p	:3	0 WV12101			\$2,800.00 NM
	10/02/12 n 48	10/02/12	M-F 10-1030p	10-1030p	~T	:30	1	\$750.00	NM	
V	Veeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$750.00					
s	ipots: <u>#</u> Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Tu 10/	02/12 10:13 PM M-F 10-	1030p	10-1030p	:3	0 WV12101			\$750.00 NM

<u>Total Spots</u> 34 <u>Gross Total</u> \$20,950.00

**Payment Terms 30 Days** 

Agency Commission

\$3,142.50

Net Amount Due

\$17,807.50